

# WHY GAMBLE WITH YOUR IT BUDGET?

Profit Enhancement Services Will **Save You 20%** On Your **Network Services Spend** Without Changing Vendors

As a CFO, you understand that a dollar removed from your indirect overhead becomes a dollar of earnings. The IT network service expense category represents a great opportunity for profit improvement. Let Profit Enhancement Services' Network Spend Solutions help you achieve that goal.

## YOUR DAILY REALITIES: FORCE YOU TO WASTE TIME & MONEY

- ⇒ **Budget Pressures** - You are expected to drive indirect overhead categories down to generate savings for the business while consumption of services grows.
- ⇒ **Business Demands** - How do you fund IT initiatives that support the business model and respond to changing needs that demand changing infrastructure and new investment?
- ⇒ **Control Network Services Spend** - Wireless device costs and the need for more bandwidth continue to grow. Traditional landline companies still occupy a good portion of your spend. How do you:
  - Make financial sense out of multiple service types, vendors, invoices, contracts, and inventory?
  - Know if your billed charges comply with your contracts?
  - Collect and analyze spend intelligence data?

## YOUR OPPORTUNITY: INCREASE PROFITS WITH A NO-RISK PARTNERSHIP

- ⇒ **Reinvesting Savings** - Derived from optimal network spend management back into the business is a big win for your bottom line.
- ⇒ **Contractually-Guaranteed ROI** - Profit Enhancement has been delivering complete network expense management services to large enterprises for an industry-leading 20 years.
- ⇒ **Best-in-Class, Hosted Software Platform** - combines with Profit Enhancement's service solution that is:
  - Gartner 'Magic Quadrant'- rated for technology
  - Optimized for process efficiency around the management of:

Bills	Inventory
Contracts	Wireless
Budgets	GL/allocations
Sophisticated business intelligence	

Email me today at [greg@profitenhancement.com](mailto:greg@profitenhancement.com) or call (978) 532-4923 to schedule an introductory meeting with network services spend solution demo, or to receive your NO-COST wireless value case assessment.

*Gambling with your IT Budget is not a Bet Worth Making.* Don't apply internal resources to a function that is not part of your core business. Up the ante, partner with Profit Enhancement Services, and start experiencing results right away.

Sincerely,

*Greg DeMayo*

Greg DeMayo  
President, Profit Enhancement Services